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Dual Citizenship: United States of America; Australia

Curriculum Vitae

EDUCATION

Tertiary Qualifications

- 2003 **Master of Business Administration** with a Speciality in **Internet Marketing**. Charles Sturt University, Wagga Wagga, NSW (Distance Education)
- 1997 **Graduate Certificate in Higher Education**. University of Canberra, Canberra, ACT, Australia
- 1994 **Doctorate of Philosophy degree (Ph.D.) in Physical Education (Sport Administration)**. Minor: Training and Learning Technologies. University of New Mexico, Albuquerque, NM, USA
- 1989 **Master of Education (Sport Administration)**. Temple University, Philadelphia, PA, USA
- 1984 **Bachelor of Science in Health and Physical Education**, School Health Minor. Emphasis in teaching, coaching, aquatics and sports media. West Chester University, West Chester, PA, USA

Vocational Qualifications

- Currently Enrolled **Diploma of Business Coaching**. Australian Institute of Business Coaches, Brisbane, QLD, Australia
- Currently Enrolled **Diploma of Counselling (CHC51708)**. Australian Institute of Professional Counsellors, Brisbane, QLD, Australia
- 2012 **Certificate IV in Fitness (SIS40210)**. Synergy Central, Gold Coast, QLD, Australia
- 2011 **Certificate IV in Marketing (BSB41307)**. Mantra Training and Development, ACT, Australia
- 2011 **Certificate III in Business (BSB30107)**. Mantra Training and Development, ACT, Australia
- 2011 **Certificate IV in Business (BSB40207)**. Mantra Training and Development, ACT, Australia
- 2011 **Certificate IV in Small Business Management (BSB40407)**. Mantra Training and Development, ACT, Australia
- 2011 **Certificate IV in Business Sales (BSB40607)**. Mantra Training and Development, ACT, Australia
- 2011 **Certificate IV in Massage Therapy Practice (HLT40307)**. Australian Institute of Applied Sciences, QLD, Australia
- 2007 **Certificate IV Training and Assessment (TAA40104)**. Learning Options, Canberra, ACT, Australia
- 2006 Statement of Attainment in Competencies in **Career Counselling** (Distance Education) from the Australian Institute of Professional Counselling, Brisbane, QLD
- 2004 **Certificate III in Fitness (Gym Instructor)**. Fitness Institute Australia, NSW, Australia

2002 **Certificate IV Assessment and Workplace Training.** Capital Careers, ACT, Australia

1989 **Certified Massage Therapist**, February 1989. Registered (MT#4409) May 1991 – Current.
Austin School of Massage Therapy, Austin, TX, USA

BUSINESS EXPERIENCE

February 2007 -
Present

THE WISE ACADEMY PTY LTD (RTO No 88136) - Canberra, ACT, Australia
formerly The PROFESSIONAL TRAINING and CONTINUING EDUCATION CENTRE [2005]
Chief Executive Officer / Founder.

Australian Registered Training Organisation specialising in delivering the Certificate III and IV qualifications in business, fitness, sport, recreation and massage therapy. Upon initial registration, WISE offered 18 qualifications and currently has 10 qualifications on scope. [www.wise.edu.au]
Additional skills and experience include:

- Maintain compliance according to the AQTF2010 and the Standards for National Registration
- Develop training and assessment strategies and tools
- Implement and maintain the Student Management System
- Deliver training to a wide variety of clients including athletes in the Indigenous Marathon Project.
- Implement online learning strategies and content
- Promote the RTO to local, national and international clients via online and offline marketing strategies
- Participate in international Austrade-led trade missions to the USA, India, and UAE

February 2001 -
Present

DIVERSE CONCEPTS INTERNATIONAL PTY LTD- Canberra, ACT, Australia
Chief Executive Officer

Consulting company which specialises in innovative business development, event management, sponsorship, fundraising, marketing (online & offline), and training & education.

- Online research and web analysis using StatPress and Google Analytics
- Web development and implementing monetisation strategies using affiliate programs, Google AdSense and Adwords campaigns, and various Social Media campaigns and strategies
- Development and implementation of marketing plans and strategies to clients
- Conducting market research and analysis
- Skills to deliver training on business development/marketing, networking and all aspects of relationship building
- Overall coordination of events and workshops in a variety of areas
- Academic research and report writing

April 1998 -
Present

HEALTHY WORKSITES

Corporate health and team building division offering seminars, fitness programs, fitness and health appraisals, events/expos, workshops, team challenges, facility programming, research and evaluation. [www.healthyworksites.com.au]

- Developed and deployed the inaugural Corporate Health and Fitness Challenge in Canberra, a 4-6 week program focussing on fitness activities, team building activities, and workplace massage. The program has been delivered since 2001 and has had over 1500 employees in the program over that time.
- **AUSTRALIAN GET HEALTHY CHALLENGE**
This initiative challenged Australian communities to reduce their BodyAge.

2003 - 2007

CONFERENCE PAPERS ONLINE LLC

A bibliographic database highlighting conference papers in health, fitness, sport, recreation, and dance using online knowledge management exchange tools and e-commerce.

2004 - 2005

KEWL SCHOOL ACTIVITIES

Focused on children/teens non-traditional sport related physical activities and health information.

February 1997 -
March 2000

LeBONDS SOFT TISSUE THERAPY - Turner, ACT, Australia
Owned a professional massage therapy and personal training clinic.

May 1996 - **BODY & SOUL GYMNASIUM/TRAINING CENTRE** - Weston, ACT, Australia
 December 1998 Owned a training centre which offered weights, group fitness activity, personal training, massage therapy, and martial arts.

EMPLOYMENT / CONTRACTOR HISTORY

July 2012 - **AUSTRALIAN COLLEGE of TECHNOLOGY and BUSINESS** - Brisbane, QLD, Australia
 Current **Casual Lecturer:** Project Management; Organisational Development; Leadership, Advertising, Customer Service

July 2001 - **AUSTRALIAN BUSINESS ACADEMY** - Canberra, ACT, Australia
 December 2005 **Casual Lecturer** in Marketing and Management.
 Subjects taught: Introduction to Management, Marketing Principles, Marketing Research, Event Management, Promotional Strategies, New Product Development and Introduction to Sports Business.

March 2005 - **CENTRE for HEALTH and PRODUCTIVITY, UNIVERSITY of WOLLOGONG, NSW**
 September 2005 **Research Consultant.** Field of Study: Presenteeism.

July 2001 - **CANBERRA INSTITUTE of TECHNOLOGY** - Bruce, ACT, Australia
 June 2002 **Casual Lecturer** in Sport and Recreation.
 Subjects taught: Leadership and Tactical Marketing.

July 2000 - **MIMS DATA SYSTEMS/mydr.com.au** - Kingston, ACT, Australia
 April 2001 **Business Analyst / Internet Strategist**
 Responsibilities included:

- Analyse e-health businesses for acquisition;
- Audit current business practices to ascertain the feasibility of going on-line;
- Conduct internet marketing research;
- Develop a digital strategy for mydr.com.au;
- Develop marketing and strategic plans for corporate wellness and e-learning; and,
- Develop User Specifications for global health website.

May 2000 - **ASIAONLINE INTERNATIONAL** - Braddon, ACT, Australia
 July 2000 Product and Service Reseller. Reseller for AsiaOnline's products and services which included web page development, Internet Service Provider offerings, and Internet portal development.

July 1994 - **UNIVERSITY of CANBERRA** – Belconnen, ACT, Australia
 June 2000 **Course Convenor of Sports Administration. Lecturer in Sports Administration.**

- Competence and expertise in teaching the following subjects:

⊙ Sport Marketing	⊙ Industrial Relations in Sport
⊙ Strategic Planning	⊙ Entrepreneurship
⊙ Risk Management (non-financial)	⊙ Sponsorship and Fundraising
⊙ Int'l. Sport Policy and Governance	⊙ Holistic Management Practices
⊙ Planning and Processes in Sport	⊙ Organisation and Policy in Sport
⊙ Major Sport Event Management	⊙ Workplace Experience
- Taught Graduate Classes in Administration of Sport and Inquiry Skills in Sports Studies.
- Advised undergraduate and post-graduate students in their academic preparation.
- Supervised students throughout their field experience in sports administration.
- Taught part-time for University of Canberra Union Recreation Centre in their fitness certification program.

January 1995 - **AUSTRALIAN COLLEGE OF SPORTS EDUCATION** - Bruce, ACT, Australia
 June 1996 **Director of Sports Studies.**
 Developed and coordinated courses in sport education for national and international delivery.

- Coordinator/Facilitator of the Australian-South Pacific 2000 Strategic Planning and Marketing Workshop held in Suva, Fiji. (October, 1995). Representatives for the workshop included key personnel for the respected Oceanic country's Olympic Committee.

- Instructor for the ASSA Level I Sports Administration course for the Fiji Amateur Sports Association and National Olympic Committee (FASANOC) held in Suva, Fiji. (October, 1996).
- Presenter for the FASANOC and ONOC in Strategic Planning, Event Management, and Fundraising & Sponsorship seminars held in Suva, Fiji. (October, 1996). Representatives for the workshop included key personnel for the respected Oceanic country's Olympic Committee and members of FASANOC.

June 1991 -
December 1993

UNIVERSITY INTERNSHIP SERVICES - Austin, TX, USA

Sales Associate. Solicited organisations for listings in national internship directory.

January 1991 -
May 1993

UNIVERSITY OF NEW MEXICO - Albuquerque, NM, USA

Teaching Assistant in the Basic Instructional Program, Physical Education.

Taught undergraduate activity courses in racquetball, badminton, swimming, volleyball, archery, weight training, and lifeguarding. Taught General Safety Education course.

Graduate Assistant in Sports Administration (1992-1993).

Assisted in the development of the Sports Administration orientation manual.

Leadership Conference Chairperson/Coordinator (1993).

Coordinated the Leadership Conference "Creating Opportunities for Girls and Women in Sport".

May 1992-
August 1992

**TEXAS ASSOCIATION OF HEALTH, PHYSICAL EDUCATION, RECREATION,
AND DANCE (TAHPERD)** - Austin, TX, USA

Administrative Intern.

Performed administrative duties in the State office of TAHPERD.

Developed procedures manual for Regional Workshops.

May 1991 -
May 1987

UNIVERSITY OF TEXAS AQUATICS SCHOOL - Austin, TX

Assistant instructor of Water Safety Instructor Course ('91); Co-instructor of Standard First Aid and CPR ('91); Coordinator of Standard First Aid and CPR Training ('90); Co-instructor of Advanced Lifesaving and Lifeguard Training ('87, '89, '90).

December 1990 -
September 1988

AUSTIN COMMUNITY COLLEGE - Austin, TX

Part-time Instructor of Weight Training and General Health and Safety.

October 1988-
November 1989

MALIBU GRAND PRIX - Austin, TX, USA

Shift Supervisor/Marketing Representative.

- Tallied and calculated daily sales from games and concessions.
- Ensured safety precautions were enforced at the entertainment facility.
- Advised General Manager on marketing techniques.

June 1988-
September 1988

AUSTIN PARKS AND RECREATION DEPARTMENT - Austin, TX, USA

Part-time Assistant Pool Manager/Cashier, swim instructor.

Assumed responsibility of the manager in his absence.

Bathhouse store manager, First Aid/CPR instructor, computer operator.

Reformatted and advised changes in the Barton Springs Pool Operations Manual.

Recommended and purchased products for the Zilker Park Bathhouse store.

Provided tourist information to the general public.

October 1987-
May 1988

WASHINGTON COLLEGE - Chestertown, MD, USA

Aquatic Coordinator of the Casey Swim Center.

Assistant Coach of the Intercollegiate Women's Swim Team.

Head Coach of the Sho'men Aquatics Age Group Team.

Responsibilities included:

- Select, train, coordinate, supervise, schedule and evaluate the safety staff.
- Manage the swim centre and all support programs including community access swim programs
- Generate revenue reports and statistical data concerning recreation/community use.
- Directly supervise the sanitation and water balance of the pool.
- Recruit academically oriented student-athletes.
- Develop a strength-training program for the intercollegiate swim team.

August 1986-
May 1987

UNIVERSITY OF TEXAS - Austin, TX, USA

Sports Marketing and Fund Raising Intern.

- Coordinated and assisted in fund raising projects for the top-ranked Women's Athletics Department in the nation.
- Coordinated the Women's Basketball Coaches Association's social event during the Final Four National Championships.
- Assisted in the coordination of the Easter Seals Volleyfest which benefited Easter Seals and UT Women's Athletics.

May 1987-
September 1987

Advertising representative.

Solicited merchants for advertising in the 1987-1988 Women's Athletics program book.

MESSAGE EXPERIENCE

Sixteen years experience as a massage therapist in health and fitness centres as well as a privately owned practice and clinic in the Austin, Texas and Canberra, Australia. Qualifications equivalent to a Level II Massage Therapist with the Association of Massage Therapists (AMT) - Australia. Specialise in Remedial/Deep Tissue Massage, Sports Massage, Cranial-Sacral Therapy (Upledger Institute, USA), Trigger Point Therapy, Workplace Massage, and Ear Candling.

1999

OM SHANTI COLLEGE of TACTILE THERAPIES - Griffith, ACT

Lecturer in Workplace Injuries.

Developed 32-hour course in Workplace Injuries. Currently Level II Massage Therapist with the Association of Massage Therapists (AMT) - Australia.

September 1995 -
October 1997

ACT COLLEGE OF NATURAL THERAPIES - Belconnen, ACT

Lecturer in Sports Therapies.

Developed 52-hour course in Sports Massage. Currently Level II Massage Therapist with the Association of Massage Therapists (AMT) - Australia.

From 1990 – 1996 I had a successful massage therapy practice in Austin Texas (USA) 1990-1994 and Shape-up Fitness Centre (Canberra, Australia 1994-1996)

MEDIA EXPERIENCE

Paid writer for *The Canberra Times* for a series on obesity (2005)

Winner of the BreadTV (Australia) Foreign Correspondent Competition (2005).

Regular column in the *Public Sector Informant* on corporate health and wellness issues. (2003-2004)

Seven years experience in sports and entertainment media which included the following skills:

- ✓ Photographing a variety of sports events and concerts.
- ✓ Sports reporting and editing including the production of media guides and compiling sports statistics.
- ✓ Game day announcer.

OTHER CAREER NOTES

- Five years experience **coaching** High School to University level sports including swimming, softball, volleyball, and basketball.
- Ten years experience teaching **aquatics** including Learn-to-Swim programs, Water Safety Instructor, Advanced Lifesaving and Lifeguard Training, and Commercial Pool Operations.
- Former American Red Cross Instructor in Community CPR, CPR for the Professional Rescuer, HIV/AIDS, Lifeguarding, Standard First Aid, and Water Safety.

ARTICLES AND PUBLICATIONS

- Gadd, S. & Klein, D. (2003, March). Finding that elusive balance. *The Public Sector Informant*, p. 19.
- Gibson, L. & Klein, D. (2005 June 26). Raise funds, but not your weight. *Canberra Sunday Times*, p. 14.
- Mugford, S. & Klein, D. (2002, October 1). A change for the better. *The Public Sector Informant*, p. 18.
- Klein, D. (2012, 2nd Quarter). Crowdfunding: The new way to raise money. *SMEA Magazine*, Australia.
<http://www.smea.com.au>
- Klein, D. (2012, June 28). Working Harder Hardly Works. http://ezinearticles.com/?expert=Dr_Dion_Klein
- Klein, D. (2012, June 22). Dyslexia in the Workplace. http://ezinearticles.com/?expert=Dr_Dion_Klein
- Klein, D. (2012, June 4). Compassionate Organisations: Blending Home and Work Life.
http://ezinearticles.com/?expert=Dr_Dion_Klein.
- Klein, D. (2012, May 29). Choosing the Right Home Fitness Equipment. http://ezinearticles.com/?expert=Dr_Dion_Klein
- Klein, D. (2012, May 29). Can I Have That Yesterday? Urgency Addiction: The New Corporate Disease.
http://ezinearticles.com/?expert=Dr_Dion_Klein
- Klein, D. (2012, May 25). Workplace Bullying: The New Adult Playground. http://ezinearticles.com/?expert=Dr_Dion_Klein
- Klein, D. (2012, May 25). Singling Out Discrimination. http://ezinearticles.com/?expert=Dr_Dion_Klein
- Klein, D. (2012, May 25). Addictions - Costly at Work. http://ezinearticles.com/?expert=Dr_Dion_Klein
- Klein, D. (2007, December 23). "Snow Globes" threat to US airport security, *The WORD* (www.theword.com.au)
- Klein, D. (2007, November 9). Australia's first fitness entrepreneur program launches in Canberra, *The WORD* (www.theword.com.au)
- Klein, D. (2007, November 9). Pursuing a career in fitness can impact ACT health, *The WORD* (www.theword.com.au)
- Klein, D. (2007, November 12). Finding the right personal trainer match, *The WORD* (www.theword.com.au)
- Klein, D. (2007, September 4). The Weston Creek BodyAge Challenge, *The WORD* (www.theword.com.au)
- Klein, D. (2007, July 23). Weston Creek gets WISE, *The WORD* (www.theword.com.au)
- Klein, D. (2007, May 22). Singling out discrimination, *The WORD* (www.theword.com.au)
- Klein, D. (2007, May 22). Travel no excuse for stopping healthy habits, *The WORD* (www.theword.com.au)
- Klein, D. (2007, May 21). Working Harder Hardly Works, *The WORD* (www.theword.com.au)
- Klein, D. (2007, May 13). Creating a Healthy Workplace, *The WORD* (www.theword.com.au)
- Klein, D. (2007, May 14). Urgency Addiction: The New Corporate Disease, *The WORD* (www.theword.com.au)
- Klein, D. (2007, May 16). Keeping Fit 'n' Healthy Away From Home, *The WORD* (www.theword.com.au)
- Klein, D. (Autumn, 2007). Boot Camps - Injury Research Confirms, *FitnessACT Newsletter*, p. 6.
- Klein, D. (Autumn, 2007). Get a Health Perspective, *FitnessACT Newsletter*, p. 9.
- Klein, D. (2006). *Manual for Success: How to Design the Optimal Risk Management System: Prevention Could Save You Millions*. Sydney: Australian Fitness Network.
- Klein, D. (2006, March). Tipping the scales in the battle of the bulge. *The Public Sector Informant*, p. 26.
- Klein, D. (2006, Summer). Are you covered? *FitnessACT Newsletter*, p. 5.
- Klein, D. (2006, February). Issues for workplace health. *The Public Sector Informant*, p. 47.
- Klein, D. (2005, December 18). Fit gifts a hit for Christmas. *Canberra Sunday Times [RELAX]*, p. 10.
- Klein, D. (2005, December 6). The case for corporate health and wellbeing programs. *OHS Alert* (www.cch.com.au), p. 1-4.
- Klein, D. (2005, June 26). Keeping fit by keeping count. *Canberra Sunday Times [RELAX]*, p. 11.
- Klein, D. (2005, May). Tackling a hidden disability (Adult Dyslexia). *The Public Sector Informant*, p. 26-27.
- Klein, D. (2005, March). Working harder hardly works (Employee Burnout). *The Public Sector Informant*, p. 24.
- Klein, D. (2005, February). A time for new beginnings (Organisational Fitness). *The Public Sector Informant*.
- Klein, D. (2004, December). Sleeping on the job. *The Public Sector Informant*, p. 20.
- Klein, D. (2004, October). Getting a fix on workplace addictions. *The Public Sector Informant*, p. 18.
- Klein, D. (2004, September). Working towards safety in numbers. *The Public Sector Informant*, p. 18.
- Klein, D. (2004, August). Food for thought. *The Public Sector Informant*, p. 19.
- Klein, D. (2004, June). Teaming up for work and play. *The Public Sector Informant*, p. 21.
- Klein, D. (2004, May). Singling out discrimination. *The Public Sector Informant*, p. 21.
- Klein, D. (2004, March). Healthy resolutions for the year ahead. *The Public Sector Informant*, p. 19.
- Klein, D. (2004, Summer). Striving for work/life balance: Contributing to the Canberra Social Plan. *Healthlink*, pp. 10-11.
- Klein, D. (2004, February). Join the challenge and get healthy. *The Public Sector Informant*.
- Klein, D. (2003, December). Time for a pat on the back. *The Public Sector Informant*, p. 19.
- Klein, D. (2003, November). Why home and work are inseparable. *The Public Sector Informant*, p. 21.
- Klein, D. (2003, September). Can I have that yesterday?. *The Public Sector Informant*, p. 18.
- Klein, D. (2003, August). No place for office bullies. *The Public Sector Informant*, p. 18.
- Klein, D. (2003, Summer). Corporate event challenges employees' health and fitness. *Healthlink*, pp. 15-16.
- Klein, D. (2003, July). Catering to the ageing workforce. *The Public Sector Informant*, p. 20.
- Klein, D. (2003, April). Joining the push. *The Public Sector Informant*, p. 16.
- Klein, D. (2003, February). Healthier workers, happier outcomes. *The Public Sector Informant*, p. 19.
- Klein, D. (2002, November 5). Let's get physical: The case for active workers. *The Public Sector Informant*, p. 18.

- Klein, D. (2001, Winter). Health promotion in the workplace – A team effort. *Healthlink*, pp. 12-13.
- Klein, D., & Jones, D. (2001). The Future of Sport Business – More Than Just a Game. In D. Kluka & G. Schilling (Eds.), *Perspectives, Volume 3 - The Business of Sport (ICSSPE/CIEPSS)*. Oxford, UK: Meyer and Meyer Sport.
- Klein, D. C. (2000, January). Maximising your club's website. *ClubNetwork* (NSW, Australia).
- Klein, D. C. (1999). Spiritual and Business Ethics: Can the Two Co-Exist. *Proceedings of the 1999 Spirituality, Management and Leadership (SLM) Conference*, Hawkesbury, NSW, Australia.
- Jackson, E. N., Klein, D. C., & Lyons, R. (1998). Sport marketing: A global perspective. *The ICHPER-SD Journal*, 34(2), 19-23.
- Lee, R., & Klein, D. C. (1996, Winter). Women as leaders and managers in sport: Discrimination and areas for change. *SportsNetwork*, pp. 5 - 7.
- Klein, D. C. (1996). The Utilisation of Learning Contracts as Assessment for Sports Administration Internships. *Proceedings of the 1996 Sport Management Association of Australia and New Zealand (SMAANZ) Conference*, Lismore, NSW, Australia.
- Clark, E., Adams, D., Annice, C., Battye, G., Bouvain, P., Brookes, R., Cheetham, A., Favre, JP., Johnston, S., Klein, D., Mansbridge, L., McCormack, C., and Thompson, B. (1995). The role of information technology (IT) in university teaching. *Journal of Law and Information Science*, 6(2), 131-163.
- Klein, D. C. (1995, June/July). Researching and planning keys to organisation's success. *ACTSPORT Action*, p. 4.
- Klein, D. C. "Knowledge, Technical Skills, Personal Qualities, and Related Selection Criteria for Sport Management Internships", Unpublished Doctoral dissertation, University of New Mexico, 1994.
- Boverie, P., Hoffman, J., Klein, D. C., McClelland, M., & Oldknow, M. (1994). Humor in training and development. *Human Resource Development (HRD) Quarterly*, 1(5), 75-91.
- Professional Aquatic Newsletter*, Editor, Writer, and Publisher. Five issues, 1993- 1994.
- Journal of Sport Management*, 8(2), January 1994. Contributor to Sport Management Notes.
- Klein, D. C. (1991). "Aquatic Marketing: The Key to Increasing Participation and Revenue in Programming", *National Aquatics Journal*, 7(1), 16.
- Klein, D. C. (1989). "Hiring Practices and Lifeguard Qualifications in Collegiate Aquatic Facilities", Unpublished master's project, Temple University.

PRESENTATIONS

Year	Conference/Location	Title/Topic
2013, August	Total Childcare Solutions Leadership Conference 2013, Brisbane, Australia	<i>Leading in Constant Change</i>
2013, April	National AAHPERD, Charlotte, NC, USA	<i>Networking in Today's Digital Society</i>
2009, March	American College of Sports Medicine Health and Fitness Summit, Atlanta, GA, USA	<i>Using Brain Research to Create Worktopia™</i>
2008, November	Speaker: Australian Institute of Personal Trainers, QLD	<i>Creating Medically Integrated Fitness Centres</i>
2008, April	FILEX. Sydney, NSW, Australia	<i>Using Risk Management as a Marketing and Customer Service Tool</i>
2008, April	National AAHPERD, Ft Worth, TX, USA	<i>Networking Outside the Box and Beyond Borders. Co-Presented with Dr Jean Henry, University of Nevada, Las Vegas</i>
2008, March	American College of Sports Medicine Health and Fitness Summit, Long Beach, CA, USA	<i>Using Workplace Challenges to Encourage Inactive Employees</i>
2007, March	National AAHPERD, Baltimore, MD, USA	<i>Networking Outside the Academic Box</i>
2006, April	National AAHPERD, Salt Lake City, UT, USA	<i>Professionalism in Health Education and Promotion: Strategies for the Marketable Health Professional: Co-presented with Mark Kittleson, Southern Illinois University, Carbondale, IL; Raffy R. Luquis, The Pennsylvania State University-Harrisburg, Middletown, PA; Mike Perko, Associate Professor and Chair, University of Alabama, Tuscaloosa, AL; Caile E. Spear, Boise State University, Boise, ID; and Kathleen J. Young, California State University, Northridge, Northridge, CA.</i>
2006, April	National AAHPERD, Salt Lake City, UT, USA	<i>Worksite Health Promotion in Two Industrialized Countries: A Comparison of Efforts in Australia and the US: Co-presented with Mike Perko, University of Alabama, USA</i>
2006, April	FILEX. Sydney, NSW, Australia	<i>Writing Your Risk Management Plan</i>

Year	Conference/Location	Title/Topic
July 2005	Creating a Healthy Worksites Symposium I, Canberra Australia	<ul style="list-style-type: none"> • <i>Putting it All Together: Creating the Business Case, Sustainability and Metrics.</i> • <i>Current Research in Corporate Health</i>
2005, April	FILEX. Sydney, NSW, Australia	<i>The Risky Business of Fitness:</i> Co-presented with Richard Peil and Dr Stephen James
2005, April	National AAHPERD, Chicago, IL, USA	<i>Innovative Strategies to Combat Obesity: Tales from 'Down Under' (Poster Presentation)</i>
2005, March	Australian Health Promotion Association National Conference, Canberra, Australia	<i>Workplace Health Challenges, Strategies and Solutions</i>
2004, November	CSIRO Occupational Health, Safety, and Environment Conference, Canberra, Australia	INVITED SPEAKER: Wellness, Fitness and Prevention
2004, June	FILEX, Sydney, Australia	<i>The Risky Business of Fitness:</i> Co-presented with Richard Peil and Shaun Creighton
2004, June	Futuresafe: Conference for the National Safety Council of Australia, Sydney, Australia	INVITED SPEAKER: <i>Let's Get Physical!</i>
2004, May	ACT Division of General Practice, Canberra	INVITED SPEAKER: Physical Activity and Exercise for Diabetes Management
2004, April	National AAHPERD, New Orleans, LA, USA	<i>International Networking 101</i>
2004, March	Towards Australia's Safest Workplace, Canberra hosted by ComCare	INVITED SPEAKER: <i>Health & Well-Being: A Change for the Better</i>
2001, November	Sport Management Association of Australia and New Zealand (SMAANZ), Melbourne, Australia	<i>The Who, What and How in Sport Management</i>
2001, September	European Association of Sport Management, Spain	<i>Human Capital: Your Best Sporting Investment.</i> Presentation accepted but not delivered
2000, June	FILEX. Sydney, NSW, Australia	<i>Risk Management for Leisure Facilities.</i>
2000, June	Australian Pacific Healthy Cities, Canberra, ACT, Australia	<i>Re-Defining Wellness in the Workplace</i>
1999, September	2nd Annual Spirituality, Management and Leadership, Hawkesbury, NSW, Australia	<i>Business and Spiritual Ethics: Can the Two Co-Exist?</i>
1999, June	FILEX, Sydney, NSW, Australia	<i>Risk Management for Fitness Professionals</i>
1998, November	4 th Annual SMAANZ, Gold Coast, Australia	<i>New Learning Technologies for Teaching Sport Management.</i> Co-authored with Adrian Faccioni, University of Canberra.
1998, July	4 th International Conference of the Leisure Studies Association, Leeds, United Kingdom	<i>One Step Further: Transgenderism and Transsexualism in Sport and Leisure</i>
1998, July	11 th Conference of the International Society for Comparative Physical Education and Sport, Leuven, Belgium	<i>New Learning Technologies for Teaching International Comparative Sport.</i> Co-authored with Adrian Faccioni, University of Canberra.
1996	SMAANZ, Lismore, NSW, Australia	<ul style="list-style-type: none"> • <i>Theory and Practice: Putting the "So What" Into Research</i> • <i>The Utilisation of Learning Contracts as Assessment for Sports Administration Internships.</i>
1996	National AAHPERD, Atlanta, GA, USA	<ul style="list-style-type: none"> • <i>Educational and Sporting Opportunities in Australia Compared with the United States.</i> • <i>International Networking 101</i>
1996	National Association for Physical Education in Higher Education (NAPEHE), Corpus Christi, TX.	<i>A Content Analysis of Physical Education and Related Degree Programs throughout the United States and Australia.</i>
1995	Australian Society of Sports Administrators (ASSA) Sport Management, Brisbane	<i>Utilising Electronic Information Technology in Sporting Organisations</i>
1995	National AAHPERD, Portland, OR.	<i>Leadership Opportunities for Women: A Comparative Analysis Between the United States and Australia.</i>
1995	VICFIT Fitness and Health Conference, Melbourne, Australia	<i>Health and Safety Factors in Organising and Implementing Fitness Programs.</i>
		<ul style="list-style-type: none"> • <i>Sport 2000: Interdisciplinary Training for Success</i>

Year	Conference/Location	Title/Topic
1995	Practical Experiences in Professional Education (PEPE), Gold Coast, Australia	<ul style="list-style-type: none"> • <i>Knowledge, Technical Skills, Personal Qualities and Related Selection Criteria for Sport Management Interns.</i>
1995	NAPEHE Conference, Palm Springs, CA	<i>Scholarly Efforts Using Technology in Physical Education.</i>
1995	NASSM, Athens, Georgia, USA	<ul style="list-style-type: none"> • <i>Open Learning and Distance Education: Help or Hindrance to Sport Management Education Programs</i> • <i>Status of Women in Sport Management: A Comparative Analysis Between the United States and Australia..</i> • <i>The Utilisation of Technology for the Olympic Games</i> • <i>A Content Analysis of Sport Administration and Management Programs Throughout the United States and Australia.</i> Co-presented with Susan Ramsey, University of Canberra, Australia.
1994	ASSA Sport Management Conference, Brisbane, Australia	<i>Sports Management Education 2000: A Technological Global Perspective.</i>
1994	NASSM Annual Conference, Pittsburgh, PA	<ul style="list-style-type: none"> • <i>Knowledge, Skills, and Traits Needed by Sport Management Interns</i> • <i>Computer Workshop: Personal Productivity Skills.</i> Co-presented with Terry Haggerty, University of New Brunswick, Canada
1994	National AAHPERD, Denver, CO	<i>The Status of Women in Sport Management Programs and Internship Opportunities</i>
1994	Southern District AHPERD, Nashville, TN	<i>Networking 101</i>
1993	NASSM, Edmonton, Alberta, Canada	<i>Sport Management 2000: Are We Technologically Ready?</i>
1993	National AAHPERD, Washington, D.C.	<i>Networking 101</i>
1992	NASSM Annual Conference, Knoxville, TN	<i>Internships: What Do Sport Management Students Need to Know?</i>
1992, March	NRPA Annual Swimming Pool and Aquatics Conference, Ft. Lauderdale, FL	<i>Aquatic Marketing: The Cornerstone for Success</i>
1991	NMAHPERD Convention, Albuquerque, NM	<ul style="list-style-type: none"> • <i>AIDS: Multicultural Aspects</i> • <i>Responding to Emergencies - Update on Red Cross Certification Training.</i>
1991	AAHPERD Convention, San Francisco, CA	<i>Aquatic Marketing: The Key to Increasing Participation and Revenue in Programming.</i>
November, 1990	Swim Instructor's Association (SIA) Conference, Austin, TX	<i>Aquatic Marketing</i>
October, 1990	Council for National Cooperation in Aquatics, San Diego, CA	<i>Aquatic Marketing.</i>
April, 1990	AAHPERD, New Orleans, LA	<i>Computer Usage in Aquatic Administration.</i>

SEMINARS CONDUCTED

I have conducted numerous seminars on various topics to local government, Federal government and private organisations including the following:

- Promoting Your Health and Fitness Services to the Corporate Sector.
- Show Me the Money, Find Me the Funds. A one-hour seminar dedicated to creating money for sports organisations.
- Information Technology. Seminars on how to use Word, Excel, Database Management, Powerpoint, E-Mail, and WWW.
- Networking (Business)
- Work/Life Balance
- Sports Marketing, Fundraising and Sponsorship
- Risk Management and Safety in Sport and Fitness
- Coach Yourself to Better Health
- Posture for Productivity
- Sleeping on the Job
- Practical Relaxation

PRODUCTIONS

Coach Yourself to Better Health. Audio CD by Dr Dion Klein. 2005.

Creating Balance in Life. Audio CD by Dr Dion Klein, February 2007.

How to Create a Healthy Workplace. Audio CD by Dr Dion Klein, February 2007.

AWARDS

- Fitness Australia Honour Roll for Contribution to the Fitness Industry (2012)
- CanberraBusinessPoint Business Plan Award for The WISE Academy (2009)
- Finalist in the CanberraBusinessPoint Sales Growth Award for The WISE Academy (2009)
- Monty Dortkamp Professional Contribution to the ACT Fitness Industry (2006)
- Winner of the BreadTV (Australia) Foreign Correspondent Competition (2005)
- Innovation Award 2002 from the ACT Bureau of Sport and Recreation for the Fitness ACT Corporate Health and Fitness Challenge (2002)
- Semi-Finalist Yellow Pages Business Ideas Award (2001)

GRANTS AND SPONSORSHIPS

Year	Amount Received	From Organisation	Funded Project
2010	Over \$60,000	ACT Department of Tertiary Education & Training (TATE)	Secured funding for Priority Group Training
2009	Over \$80,000	ACT Department of Tertiary Education & Training (TATE)	Secured training funding
2009	AUD\$25,850	ACT Department of Tertiary Education & Training (TATE)	Australian Flexible Learning Framework funding for the development of online training in fitness
2009	Over \$50,000	QLD Department of Education, Training & the Arts (DETA)	2009 Queensland E-learning Innovation project
2008	Over \$120,000	Act Department of Tertiary Education & Training (TATE)	Secured training funding
2003	AUSD\$5,500	Sport and Recreation ACT	Workplace Assessors Training for Fitness Professionals
2003	AUD \$10,000	ACT Health	Health & Fitness Expo 2003 (sponsorship)
2003- 05	AUD \$50,000 x 3	Sport and Recreation ACT	Fitness ACT Triennial Operational Funding
2000 – 02	AUD \$50,000 x 3	ACT Bureau of Sport and Recreation (ACT BSR)	Fitness ACT Triennial Operational Funding
2002	AUD \$1,000	ACT BSR	Fitness and Health Expo 2002
2002	AUD \$5,000	ACT BSR	Fitness ACT Corporate Health and Fitness Challenge 2002
2002	AUD \$5,000	HealthPact (ACT)	Fitness ACT Corporate Health and Fitness Challenge 2002
2001	AUD \$600	ACT Bureau of Sport and Recreation (Active Australia)	Legally Fit (Corporate Health and Fitness Challenge for Women in the Legal Industry) – Fitness ACT
2001	AUD \$8,000	ACT BSR	ASSA ACT Operational Funding (co-written)
2000	AUD \$5,000	HealthPact (ACT)	Fitness ACT Corporate Health and Fitness Challenge 2001
2000	AUD \$2,000	ACT BSR	Fitness ACT Corporate Health and Fitness Challenge 2001
TOTAL	AUD \$628,000 +		

“The older we get the more we realize that service to others is the only way to stay happy. If we do nothing to benefit others, we will do nothing to benefit ourselves.”

--- Carl Holmes

PROFESSIONAL ORGANISATIONS and MEMBERSHIPS

Australian Association of Angel Investors (AAAI): October 2013 - present
 Gold Coast IT Forum: October 2013 - present
 American Alliance of Health, Physical Education, Recreation and Dance (AAHPERD), USA: April 2002 - present
 ACT Exporters Network (Canberra Business Council): 2008 - present
 Canberra Business Council (ACT): 2006 - 2013
 Australian Council of Private Education and Training (ACPET), Australia: 2007 - 2012
 American College of Sports Medicine (ACSM), USA: March 2007 - 2011
 Australian-India Business Council (AIBC), Australia: 2009 - 2011
 Australian Health Promotion Association (AHPA): May 2004 - 2009
 Australian Business Limited (ACT): 2003 - 2007 (Merged with Canberra Business Council)
 Australian Fitness Network: 2003 – 2007
 Chamber of Commerce and Industry for the ACT and Region (Australia): 1999 – 2007

BOARDS, EXECUTIVE COMMITTEES, AND OTHER VOLUNTEER SERVICES

2013	AUSTRALIAN ASSOCIATION OF ANGEL INVESTORS (AAAI) National Board Member
2013	IT FORUM GOLD COAST – Gold Coast, QLD Committee Member
2009 - 2011	AUSTRALIA-INDIA BUSINESS COUNCIL – ACT BRANCH - Canberra, ACT Member of the Management Committee.
October 2007 - 2011	AUSTRALIAN COUNCIL of PRIVATE EDUCATION and TRAINING (ACPET) - ACT BRANCH - Canberra, ACT Member of the Management Committee; ACT Representative on the National Board (2009-2011)
March 2005 - 2008	AUSTRALIAN HEALTH PROMOTION ASSOCIATION (ACT BRANCH) - Canberra, ACT Member of the Board. Vice-President (2006-2007). President (2007 - 2008) Member of the National AHPA Board.
March 2007 - 2008	AUSTRALIAN ALLIANCE of COMMUNITY RECREATION and PHYSICAL ACTIVITY Member of the Board and Vice-President.
October 2006 - 2007	FITNESS ACT Policy Committee - Canberra, ACT
March 2006	HEALTHPACT - Canberra, ACT Community Grants Assessor (Panel).
April 2001 - March 2005	ACT SPORT - Canberra, ACT Director on the Board.
March 1996 - May 2004	FITNESS ACT - Canberra, ACT President 2000 - 2004. Previous Council Member with Marketing Portfolio. Event Coordinator - Corporate Health and Fitness Challenge 2001, 2002. Coordinated over 300 participants including instructors and massage therapists to implement a corporate health and fitness programs into various government departments and private companies. It was a one-month event. AWARD: Innovation Award 2002 from the ACT Bureau of Sport and Recreation Event Manager – Fitness and Health Expo 2002 and 2003. Coordinated a one-day fitness and health expo which included marketing and promotions of the event, seeking sponsorship, and assistance in the coordinating of exhibitors.

March 2000 - November 2003	FITNESS AUSTRALIA Board Member representing Fitness ACT
November 2000 - April 2003	ARTS and RECREATION ITAB ACT BOARD - Canberra, ACT Director representing the Fitness Industry on training issues.
June 1998 - June 2002	ACT MINISTER'S COUNCIL FOR SPORT and RECREATION - Canberra, ACT Council Member.
February 1996 - May 2002	ACT AUSTRALIAN SOCIETY of SPORTS ADMINISTRATORS- Canberra, ACT Executive on the Board.
November 1999 - 2000	UNIVERSITY of CANBERRA ELECTRONIC COMMERCE COMMITTEE
June 1998 - 2000	UNIVERSITY of CANBERRA SPORTS COMMITTEE. Faculty Representative.
October 1999 - March 2000	FITNESS INDUSTRY TRAINING PACKAGE - Canberra, ACT ACT Regional Coordinator.
September 1999 - March 2000	HEALTHY CITIES CITIZEN'S JURY - Canberra, ACT Panel Member.
1999	SPORTS INDUSTRY TRAINING PACKAGE (Canberra, ACT). Panel Consultant.
April 1995 - 1999	ACT ASSOCIATION of WOMEN in SPORT and RECREATION (Canberra). Director.
October 1996 - February 1998	STEERING COMMITTEE for the ACT ECONOMIC IMPACT STUDY University of Canberra Representative.
January 1995 - June 1998	AUSTRALIAN COLLEGE OF SPORTS EDUCATION - Bruce ACT Board of Studies. (Director)
October 1996 - December 1997	UNIVERSITY of CANBERRA FACULTY of APPLIED SCIENCE MARKETING COMMITTEE
1995	WORKING PARTY on INFORMATION TECHNOLOGY, MULTI-MEDIA and OTHER RESOURCES in TEACHING and LEARNING (UC).
July 1993	UNITED STATES OLYMPIC FESTIVAL (San Antonio, TX). VIP Hospitality Volunteer.
May 1992 - December 1992	NCAA DIVISION I NATIONAL VOLLEYBALL CHAMPIONSHIPS Planning Committee Member/Volunteer.
August 1988	UNITED STATES OLYMPIC TIME TRIALS (Austin, TX). Safety Marshall.

INTERESTS AND HOBBIES

- 🕒 Photography & Video-making/editing
- 🕒 Avid Reader (non-fiction, self-improvement, business)
- 🕒 Public Speaking
- 🕒 Fitness
- 🕒 Travel

“Success is a journey, not only a destination. The doing is often more important than the outcome.”

--- Arthur Ashe